

## March 2008

## HOLLYWOOD POWER LIST

## TYLER PERRY

For director-producer-writer-actor Tyler Perry, knowing your audience has value. After grossing more than $\$ 75$ million from his gospel plays, Perry infiltrated Tinseltown with his 2005 silver screen debut, Diary of a Mad Black Woman ( $\$ 50$ million), followed by several successful adaptations of his stage plays including Why Did I Get Maried? (\$55 million). Last year he inked a $\$ 200$ million deal with TBS. With this kind of creative control, chances are Perry will join the billionaire box office club real soon.
HIS BOX OFFICE TOTAL: \$200 million
-CORI MURRAY AND KENYA N. BYRD $>$ Box office figures based on U.S. grosses.
Source: Exhibitor Relations, Co. Inc. and IMDB Pro.


